



# VITALCOIN

Add Quality TIME to your Life: Through Vitalcoin health services for a more vibrant, longer, healthier and happier life

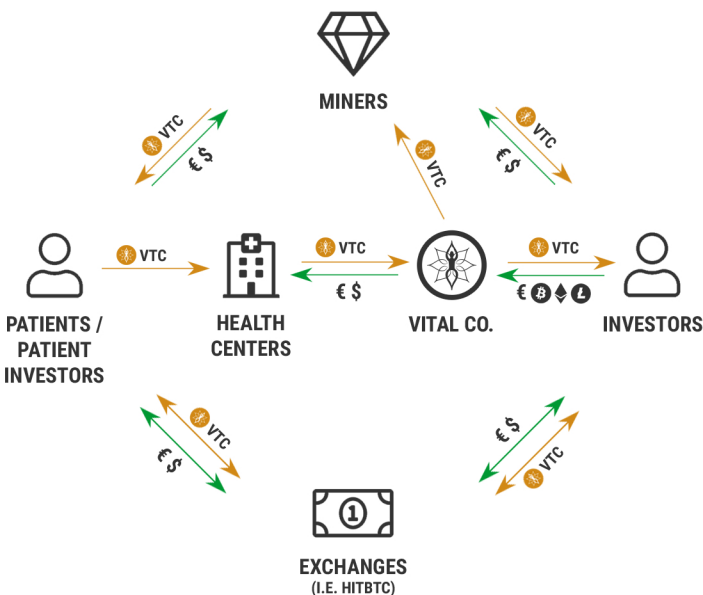
## EXECUTIVE SUMMARY

### The Business Opportunity

A unique opportunity for contributors to benefit from the delivery of revolutionary new medical solutions. This process will result in a paradigm shift within the health services industry and will have a significant impact on the longevity and quality of life for existing and future generations. This is being achieved by early diagnosing neurodegenerative and life threatening, as well as majorly life influencing diseases like Alzheimer's, Parkinson's, Huntington's, Motor neuron and Cancer and treating those with simplistic influenza like treatments with more predictable results and without side effects. In addition, the R&D team invented a method by which the structural information of any molecule (e.g. drug) can be transferred into a living tissue by means of non-invasive procedures. The team also devised subscription based monthly recurring services to collect bio-genetically important data, with the benefit of detecting and investigating significant disparities in chronological vs biological age.

### The Business Model

An enhanced bitcoin forked crypto currency, Vitalcoin, as a utility coin, has been developed in which all of the mentioned services will be denoted. This will provide a framework for an anonymously transferrable asset that can be utilized infinitely for the delivery of these revolutionary medical solutions across the globe. The services-based model consists of recurring subscription and some non-recurring services, centered on early diagnostics and treatments of diseases within approved treatment centers.



### Target Market

The focus will initially be Eastern and Western Europe. However, the ultimate goal is to have health centers providing our products and related services all over the world. This would include exclusively licensing the services and IP to third parties in order to ensure representation in most countries through health facilities.

### Marketing & Sales

Targeted initiatives to generate interest and awareness for these alternative methods of diagnostics and treatments through social media and through affiliate marketing campaigns.

Social networks:

### Coin Sale

<b>Total Supply:</b> 230,000,000 VTC	<b>Coin Price:</b> 1 VTC = 8.00 EUR	<b>Coin Ticker:</b> VTC
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**Coin Usage:** Miner Subsidies, DNA based autophagy derived services

#### Presale

Aug 14, 2018 - Oct 23, 2018

**Quantity:**  
300,000 VTC

**Bonus program:**  
30%, 40%, 50% based on timing

#### Coin Sale

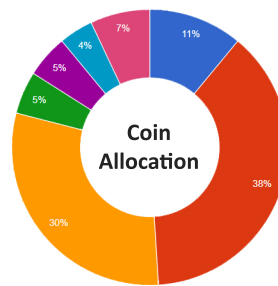
Oct 23, 2018 - Sept 23, 2019

**Planned Quantity:**  
25,000,000 VTC

**Bonus program:**  
25% for early contributors

**Softcap:**  
2,825,000 VTC

All coins that are not sold during the Initial Coin Offering will be added to the Capital Reserve pool



- ICO Sale: 25,300,000 VTC
- Operational/Capital Reserve: 87,400,000 VTC
- Owners' Distribution (with sales restrictions): 69,000,000 VTC
- Key Contributors' Options Pool (with sales restrictions): 11,500,000 VTC
- Affiliate Program: 11,500,000 VTC
- Advisers Remuneration: 9,200,000 VTC
- Bonus Program: 16,100,000 VTC



### Team

An international team with extensive state of the art medical services experience stemming from biotechnology, as well as managing and growing a global business.



#### László Borsy - Chief Executive Officer, Co-Founder

An entrepreneur with a strong technical, financial and commercial skill set. Proven track record managing businesses in the US, Europe and Asia. Successfully led multiple fund-raises to take companies through critical growth phases and has experience of managing successful exits under institutional due diligence. Ability to communicate high level product vision and at the same time, understand the architectural building blocks required to make dreams a reality.



#### Prof. Tibor Vellai - Head of R&D, Co-Founder

A professor with extensive knowledge and innovations related to autophagy, aging, early development, neurodegeneration, drug development (early phases), cellular stress response. Model systems: C. elegans (nematode), Drosophila (fly), zebrafish.



#### Gysbert Grobler - Chief Investment Officer, Co-Founder

Highly experienced managing investor relations with a demonstrated history of working in the financial services industry world-wide. Skilled in Negotiation, Business Planning, Coaching, Sales, Medical devices and Financial services. Strong CIO professional with international experience in most aspects of business.



#### László Dombi - Chief Technology Officer, Blockchain Developer

Highly skilled innovative professional with extensive experience in digital signal processing - audio and video CODECs, blockchain architectures and cryptography in soft and hard real time systems.



#### Niklas J.R.M. Schmidt - Legal Advisor

One of Austria's leading international tax lawyers & ICO structuring advisors. The tax group has been headed for many years at WOLF THEISS by Mr. Schmidt and has in the past been ranked as #1 in Chambers, Legal 500, Who's Who Legal, International Tax Review, Practical Law, JUVE and other media. Member of IBA, ABA, IFA, STEP, ITPA, TIAETL and ITSG.